# **Downtown Bangor Partnership Committee Reports**

April 13, 2015

#### **Beautification Committee**

March 27, 2015

- We thought we were going to keep lights up in the park year round. But will have to take them down May 2. (Annette will try to unplug all the lights as soon as she can.)
- <u>Spring clean-up has moved from April to May 2</u>. During this event, volunteers will take down Main Street and park lights, clean-up graffiti, and any new painting that may need to be done.
- The Big Dig will be May 16. The Committee needs to write a letter to Lowe's about donating flowers and topsoil. Talk to Karen and Marc about what Lowes donated last year. (Note: Marc is leaving Lowe's. New contact is Tim Noyes and Mark Gehan.) We have lots of seedlings for volunteers to plant. Anyone who wants to help should come to the Big Dig, even if they did not adopt a garden.
- Talk to Public Works about lowering flower boxes on Central St. bridge. This way it won't be as easy for people to grab flowers as they walk by and destroy the planters. This year the Committee will plant the boxes as opposed to previous years when sponsorship money had funded planting by Austin Landscaping (\$3,800).
- To do: Is West Market Square being planted and by who?
- Karen attended the City's tree board meeting and reported to the Committee about what they talked about. The Committee agreed that trees in downtown should be larger and should focus some resources on obtaining these. Kate will find an arborist to help us take stock of the trees we do have.
- The DBP pays to have Sprague's Nursery plant 29 street-side planters at \$65 each. Sponsorship is needed for this to continue. The committee worked on a map of the placement they would like.
- They would like to see more trash cans throughout downtown. Caitlin contacted Public Works
  and they are going to ask permission to accept more trash pick-up if the DBP provides more
  receptacles.
- To do: Talk with Lowe's about Gomez Park clean up this August.

#### **Executive Committee Meeting**

April 6, 2015

- Priorities outlines for FY 2016 for the EC committee are as follows:
  - Updating the By Laws
  - Creating job descriptions for:
    - o Exec. Committee (in process now)
    - o Committee Chairs
    - o Staff Liaison
  - Budget
    - o FY 2016 budget (in process)
    - o Cleaning up Quick Books
    - o Creating a 5-year plan for DBP budget

### **Nominating Committee Meeting**

Throughout March/April

Nominating committee has been working throughout March and the beginning of April to interview potential board candidates to fill the current board vacancies. As of right now we have 13 candidates to

fill 3 seats. Nominating committee will be recommending a slate to the full Board at the May Board meeting. Terms commence July 1, 2015.

## **Marketing Committee Meeting**

April 7, 2015

- Caitlin provided updates on the website and brochures. Both are coming along nicely. (Marketing is working with Linear to redesign brochures to fit into an 11 x 17 format which will be more cost effective to print.)
- Website planning meetings every Tuesday at 8:30 a.m.
- Josh G. asked the Marketing Committee to help advertise and promote Cool Sounds. Lisa thinks we should use grassroots and social media to help advertise instead of spending lots of cash.
- Waterfront Concerts would like to work with us on offering maps of the downtown and discount coupons for downtown businesses in their hotel packs.
  - o To-do: Caitlin and Annette to talk with Elissa
- Meeting on Monday (4/13) at 8:30 to put all of our dates for the rest of this year and next on a calendar. We would like to take this calendar to the Board meeting and have other committees put their information and dates on it as well.
- To-do: Caitlin can you please put together a list of what the marketing comity did last year and when, or let me know where I can find that info?